



# MBA NORTH ANNUAL GOLF DAY

## 25 JULY 2019

### Celebrating 115 years of Building South Africa

We look forward to a full course of 144 qualified golfers made up of builders, all other trades and stakeholders allied to the building industry.



Date: Thursday 25 July 2019

Venue: **Serengeti Golf Estate (1 Jack Nicklaus Drive, Kempton Park, 1619)**

Time: 09H30 – 10H30 Registration  
 11H00 SHOTGUN START  
 18H00 Cocktail Function / Prize Giving / Networking

Format: Four Ball Alliance – 2 Scores to Count  
 Club Rules apply

Cost: R 4400.00 per fourball  
 Costs includes all Green fees, Golf carts, Halfway House and Cocktail function / Prize giving

### SPONSORSHIP OPPORTNITIES:

#### Website and e-marketing

The Association's website receives over 4000 unique page visits per month. The Golf Day is listed on the home page of the website from April and all sponsors are listed on the web page with links to their businesses. The monthly MBA North Newsletter, which is circulated to a database of over 1600 recipients will be promoting the event from April to July.

#### Level 1: R50 000.00

##### SPONSORSHIP BENEFITS

- Sponsorship of golf shirts with company logo on the day
- Company logo on all event promotional material
- Opportunity to address the attendees during prize-giving
- Display of company signage at the clubhouse hole 1 and 9
- 1 complimentary Four ball
- Choice of starting hole on the course

#### Level 2: R6 000.00 (per hole) 6 available

##### HOLE SPONSORSHIP BENEFITS

- Wet holes and Dry hole sponsorship
- Company business card draw on your sponsored hole  
 If you have some great product of service, you would like to promote then why not run a business card draw with that great product / service from your sponsored hole on the day to help build up contacts and leads.

#### Level 3: Prizes

##### PRIZE SPONSORSHIP BENEFITS

Sponsor any of the following prizes:  
 Winning four balls

The first 4 winning four balls will each win a prize

- 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> 4 Ball Prizes
- Longest day individual
- Best hole sponsorship
- Closest to the pin x2
- Longest drive x2

**BOOK NOW TO AVOID DISAPPOINTMENT!!**

email [boitumelo@mbanorth.co.za](mailto:boitumelo@mbanorth.co.za) for booking forms