

GARY PLAYER DESIGNED

# Blue Valley

Golf & Country Estate

26 July 2017



Master Builders Association Annual Golf day



# Master Builders Association Annual Golf Day

**We have pleasure in welcoming you to the annual MBA North Golf Day 2017 to be held on Wednesday 26 July 2017**

We look forward to a full course of 120 qualified golfers made up of builders and all the other trades and stakeholders allied to the building industry. The day's agenda will include a round of golf, 4 watering holes on the course, including halfway-house, followed by a cocktail dinner, prize-giving in the evening from 18h00, all inclusive.

Gauteng Golf Day – R4, 000 (four ball)

**Venue:** Gary Player designed Blue Valley Golf & Country Estate

**Date:** Wednesday, 26th July 2017 - **Time:** 09h30 – 20h00

**Golf Format - The competition is a 4-ball alliance with two scores to count - Club rules apply**

**Evening Format - 18:00 Cocktail Dinner - Presentation by main sponsor - Prizegiving**

**Website and e-marketing - The association's website, receives over 4000 unique page visits per month. The Golf Day is listed on the home page of the website from April and all sponsors are listed on the web page with links to their businesses.**

**With a database of over 700 the monthly newsletter from The MBA North, will be promoting the event from April to July.**

## SPONSORSHIP OPPORTUNITIES:

### Level 1 sponsorship: R40, 000

**Benefits:**

- Sponsorship of golf shirts with logo on golf shirts for the day
- Company logo on all events promotional material
- Opportunity to address the attendees during prize-giving
- Prominent display of company signage at club house
- 1 team of four players (complimentary) in the competition
- Company logo in the thank you advertisement after the event
- Choice of hole on the course

### Level 2 Sponsorship: R20, 000

This level holds a high profile at the Event & will be given significant opportunity to showcase the company to attendees.

**Benefits:**

- One team of four players (complimentary) in the competition – guaranteed carts
- Your logo on halfway house vouchers and all golf carts
- Company logo on all events promotional material
- Company logo on events website
- Prominent display of company signage on sponsored hole
- Your logo in the thank you advertisement after the event

### Level 3 Sponsorship

**Wet Hole Sponsorship: R10 000.00 (4 available)**

- Includes branding on the wet hole
- Sponsor may provide alcoholic and or soft drinks on the hole
- These are the only 4 holes that are permitted to have alcoholic beverages
- Logo included in event communication
- 1 complementary four ball

### Level 4 Sponsorship

**Hole Sponsorship: R2000.00 (10 available)**

For the wet hole and the hole sponsorship:  
Company business card draw on your sponsored hole:  
If you have some great product or service you would like to promote then why not run a business card draw with that great product/service from your sponsored hole on the day to help build up contacts and leads.

### Level 5 Sponsorship

**Prize Sponsorship:**

Sponsor any of the following prizes:

- Winning four balls:
- The first 4 winning fourballs will each win a prize
- Longest day
- Best hole sponsorship:
- Closest to the pin x2:
- Longest drive x2:



**MBA NORTH**  
MASTER BUILDERS ASSOCIATION